

IWMA Mission, Vision, Values and Objectives

2026 Discussion Draft

Mission Statement

Our Mission is make continuous progress towards reducing waste in San Luis Obispo County, in order to ensure our member agencies fully comply with state waste and recycling policy. We achieve our mission through practical, cost-effective programs, education, and technical support in collaboration with our member agencies.

Vision Statement

Reducing waste to preserve and enhance a safe and healthy environment in San Luis Obispo County

Values

- 1. Community Education*
- 2. Stewardship*
- 3. Fiscal responsibility*
- 4. Transparency*
- 5. Collaboration & Empowerment*
- 6. Innovation*

Objectives

- Maintaining Compliance*
- Regional Planning for Programs and Infrastructure*
- Providing Technical Support and Resources to Members*
- Empowerment through Outreach and Education*
- Maximizing Grant Funding to our Region*