

## **IWMA - Stakeholder Engagement Meeting**

### **Industry Professionals and Facility Managers**

**December 18, 2026 - 9:30am – IWMA Office**

#### **Outreach & Education**

- Focus outreach on plastic bags, compostable bags, shredded paper, and other problematic items (HHW, batteries).
- Expand outreach beyond digital channels; leverage hauler e-blasts and traditional media.
- Adult education should emphasize cost savings and myth-busting (e.g., recycling does happen).
- Continue successful school programs and broaden adult engagement through HOA presentations, community tabling, and MRF tours.

#### **Special Events**

- Goal: consistent bins and signage across jurisdictions for large events.
- Haulers to provide guidance on service levels.
- Promote reusable options and local pride messaging (“This is how we do it in SLO County”).
- Develop a regional template for event solid waste management.

#### **Waste Wizard & Tech Tools**

- IWMA Recycling Guide remains the standard; explore:
  - Easier access and link with hauler websites.
  - Mobile app integration.
  - A.I. phone system demonstration.

#### **Infrastructure**

- Address lack of solid waste planning in new developments.
- Review SB County enclosure guidelines and CalFire standards as models.
- IWMA to engage earlier in planning processes.

#### **Compliance**

- Nearly full compliance achieved; next focus: ghost containers.

- Concerns about unpermitted haulers; explore options for enforcement w/jurisdictions.
- WM conducting route reviews; contamination varies significantly by jurisdiction.
- Interest in granular, jurisdiction-level reports and leveraging RDRS data.

### **Containers**

- Appreciation for IWMA's indoor container & kitchen pail program; will continue.
- Public-facing containers needed in various jurisdictions / downtown areas; beverage container grant funds may support this.
- Goal: standardized public-facing containers countywide.

### **Funding & Grants**

- Strong interest in collaboration on SB54-related grants and future opportunities.
  - Potential projects include expanding infrastructure.
  - Potential for beverage container grant funds to help support this public facing containers.
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### **Next Steps:**

- IWMA to create a regional template for large events.
- IWMA to investigate app integration for Waste Wizard and possible link to hauler websites.
- SB County and WM new building / infrastructure enclosure requirement examples.
- Reconvene discussion and invite Coby to periodic Garbagemen's Association meetings.